



41st Annual UC RIVERSIDE POW WOW

MAY 24-26,
2024



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Welcome!

On behalf of the Native American Student Programs & Native American Student Association we would like to thank everyone for coming out this year to celebrate over forty years of honoring Native American culture and heritage at our 41st Annual UCR Pow Wow.

We would like extend our gratitude to the *Cabuilla*, *Tongva*, *Serrano*, and *Lui-seño* people whose traditional lands we occupy to host this event. All of the songs and dances shared, with the exclusion of bird songs and dances, are not traditional to this region. We respectfully acknowledge these peoples living legacy and are thankful for their welcoming our Pow Wow and the various tribes and cultures gathered here for the last 40+ years.

NASP & NASA extend their appreciation to our amazing head staff. This year we are honored to have Glen Begay (*Diné*) as our Masters of Ceremony and Victor Chavez (*Diné*) as our Arena Director.

A warm welcome goes out to our Head Woman Maxine Orozco-Begay (*Pascua Yaqui/ Lipan Apache/ Pueblo*), and Head Man Brian Frejo (*Pawnee & Seminole Nation of Oklahoma*). We are honored to have Phoenix Boyz as our Host Northern Drum and Hale & Co. as our Host Southern Drum. Thank you for sharing your songs and dancing with us all. The Pow Wow Committee would also like to thank all the dancers and singers that have traveled far and near to join us for this special gathering.

As we honor and thank all those that have come together today to contribute to our community, we would like to give a special thank you to our UCR alumni, Native faculty, staff, students, extended family, and UCR community with whom we have shared so many good times. Thank you so much for your continued support! To all of our new friends and family that may be celebrating with us for the first time, welcome and please enjoy yourselves this weekend. It is our hope that everyone who attends feels welcomed and travels safely.

~ 2024 UCR Pow Wow Committee ~

Pow Wow Etiquette for Visitors and Newcomers

1. Always listen to the Master of Ceremonies (M.C.). They will give all of the information you need as well as entertain you and keep you posted of all news. All questions you have about the agenda can be answered by them.
2. Do not sit under canopies around the arena. These canopies are reserved for the elders, dancers and families of the participants. Bleachers have been provided for visitors without their own folding chairs.
3. If you are able, stand during special songs. The M.C. will indicate when to stand and/or remove hats as a sign of respect. These songs include Grand Entry Songs, Veterans Songs, Memorial Songs, Prayer Songs, or any other song indicated by the M.C.
4. Respect the traditions. This is not a performance and dancers do not wear "costumes." Certain items including feathers, regalia, and drums are of highly spiritual significance and it is inappropriate to touch these items without permission.
5. Respect the Arena or circular space for dancers and drums. This is a sacred space and has been blessed so please conduct yourself with care in this space. Do not walk across the arena, nor bring in any animals.
6. Join in and dance during intertribal songs. The M.C. and Arena Director will announce when the public can join in during intertribal songs and social dances. Listen for these instructions to enhance your time at the Pow Wow.
7. Pow Wows are usually non-profit and depend on donations, raffles, blanket dances, etc. for support. Donations are encouraged as a way to honor someone. Any participant can drop money onto the blanket to aid the Pow Wow or honor a dancer.
8. No alcohol or drugs are allowed at any time. You will be escorted off the Pow Wow grounds should these items be present

Photography/Video Protocol

With respect to the Native community, we ask that all photographers, cinematographers, and videographers please ask permission of each individual before taking images of dancers, singers, drum groups or vendors. Photographers/Videographers are not allowed in the dance arena without special authorization so please take your photos from outside of the dance arena. Listen to the M.C. as they will announce those special times when all photography is not permitted.

SCHEDULE

Friday, May 24th

- 5:00 p.m.:
 - *Bird Singing*
 - *Dancer Registration Opens*
- 6:00 p.m.:
 - *Gourd Dance*
- 7:00 p.m.:
 - *Grand Entry*

Saturday, May 25th

- 11:00 a.m. & 5:00 p.m.:
 - *Bird Singing*
- 12:00 p.m. & 6:00 p.m.:
 - *Gourd Dance*
- 1:00 p.m. & 7:00 p.m.:
 - *Grand Entry*
 - *Dancer Registrations closes at 1:00 p.m.*

Sunday, May 26th

- 11:00 a.m.:
 - *Danza Azteka Kalpulli Teuxihuitl*
- 12:00 p.m.:
 - *Coronation of Ms. UCR Pow Wow Princess*
- 1:00 p.m.:
 - *Grand Entry*

DANCE CONTEST CATEGORIES

- **Golden age 50+:** **All categories combined**
- **Adults (18 - 49):** *Men's Traditional, Women's Traditional, Men's Grass / Fancy, Women's Jingle / Fancy*
- **Teens (13 - 17):** *Boy's Traditional, Girl's Traditional, Boy's Grass / Fancy, Girl's Jingle / Fancy*
- **Juniors (6-12):** **All categories combined**
- **Tiny Tots (1-5):** **All Winners!**

SAN MANUEL

BAND OF  MISSION INDIANS

The Native American Student Programs of the University of California, Riverside would like to recognize the generous support of the San Manuel Band of Mission Indians. Their support has made it possible for the University of California, Riverside to enhance our level of assistance and support for Native American, Alaska Native, Indigenous students in Southern California.

The San Manuel Band of Mission Indians is a federally recognized Indian tribe located on the San Manuel Indian Reservation near Highland, California. As the Indigenous people of the San Bernardino highlands, passes, valleys, mountains and high deserts, the Serrano people of San Manuel have called this area home since time immemorial. In 1891, the San Manuel Reservation was established when the Tribe was recognized as a sovereign nation with the right of self-government. As an indigenous community, the origins and history of the Tribe stem from the relationship with the land and to all who share it. Since ancient times San Manuel has expressed itself through a culture of giving. Today, the San Manuel Band of Mission Indians is able to answer the call of Yawa' (Serrano word meaning "to act on one's beliefs") through partnerships with charitable organizations. San Manuel has drawn upon its history, knowledge, expertise, and cultural values to direct its philanthropic giving to the local region, as well as to Native American causes nationwide.

TISHMAL HERRERA

PAYÓOMKAWICHUM (LUISEÑO)
(SHE/HER)



M iiyuyum/Hello Everyone

I am Tishmal Herrera. I am an Enrolled member of the La Jolla Band of Luiseño Indians. I am a proud Payóomkawichum Woman which means, People from the West, from La Jolla, Pechanga and Pala. I am also Desert Cahuilla from Torres Martinez. I am currently a Junior at the University of Redlands double majoring in Management and Financial Economics. I have participated in my culture since I can remember but really started to be taught the meanings when I was 14 and I'm still learning. My Cultural teachings have really shown me not only my traditional ways but has given me a purpose and a space where I belong. I am extremely thankful to all of my teachers for continuing to teach me and to be able to pass on my learnings to my youth within my tribe and others. I am Ms. UC Riverside 2023-2024 Powwow Princess and have been proudly representing Luiseño and Cahuilla people in the Powwow community and more.

Nošúun Lóoviq/Thank You

VICTOR CHAVEZ

DINÉ



Born on Yesleta Reservation in El Paso Texas. Dine' from his Mother side. Father, Grandfather, began Arena Directing in the 1980's. An Architect Designer, self business owner of V. Chavez Construction. Victor is licensed and bonded as a General Contractor and Building Designer for over 30 yrs. Victor wishes to thank the committee for asking him back for this years pow wow. Hopes everyone has a good time this weekend.

MASTER OF CEREMONIES

HEAD WOMAN

GLEN BEGAY

DINÉ



Yá'át'ééh (Hello) shik'éei dóo shidine'é (my family and friends) Shí éi Glen Begay yinishyé (My name is Glen Begay) Kin ł ichii' nii nishłį Táchii' nii bashishchiin (I am born into the Red House Clan, born for Red Streak Running into Water Clan) Ákót'éego diné nishłį (In this way, I am Diné) I would like to thank the committee for giving me the honor to serve as the MC for this year's gathering. I was born and raised in Bearspring, on the Navajo Reservation. Growing up, being a part of Pow Wows has taught me many things about this way of life. I have had many teachers who have gave me encouragement to learn and grow. With this growth, I began doing cultural education and workshops that taught me about speaking to and for our people. My path as an MC started with Round Dances which then led to MCing at Pow Wows. Once again I am honored to serve on head staff this year and I hope you enjoy the pow wow, may it bring healing to you, your family and the community. Stay safe and Healthy.

Ahéhee' (Thank You! I am grateful!)

MAXINE OROZCO-BEGAY

PASCUA YAQUI/ LIPAN APACHE/ PUEBLO
SHE / HER



My name is Maxine Flores Orozco-Begay and I am honored to be chosen as this year's Headwoman Dancer for UCR Powwow. I come from the Pascua Yaqui Tribe of Arizona, Lipan Apache & Pueblo people on my maternal side and I'm Chicana on my paternal side. I was adopted by Rebecca Little of the Sicangu Lakota of the Hollowhorn Bear Tiyospaye as a teenager. I have been dancing Ladies Northern Cloth for 10 years. Prior to that I, I danced jingle for 15 years. I truly love dancing and it has helped me heal through many trying times in my life. It has also allowed me to make many new friends & relatives along the way! I currently reside in San Jacinto, CA with my husband, Glen Begay (Navajo) & our son, Francis "Peanut" Begay. I am also a bonus mother to Ellynn Begay, Auriyah Begay, Yoshie (Glynn) Begay & grandmother to Betty Mae Bear Biggers. I graduated from College of the Desert in 2002 with an AA Degree in English Composition & California State University, San Bernardino in 2012 with a BA Degree in English Literature. For the past 14 years, I have worked at the Torres Martinez Tribal TANF, San Jacinto site, in which I serve as one of two Youth Education Guidance Counselors. I would like to thank the Powwow Committee for asking me to serve as Headwoman this year & may the Creator bless each one of you with good health and a prosperous year!



HEAD MAN

HOST DRUMS

BRIAN FREJO

PAWNEE & SEMINOLE NATION OF OKLAHOMA



Brian Frejo is a Pawnee & Seminole Native from Tornado Alley in South Oklahoma City. He works as a Behavioral Health Generation Red Road & White Bison Addiction recovery and Healing specialist for Indian Health Service & Treatment centers facilitating groups, talking circles and sweatlodge in Oklahoma, Chicago IHS & Southern California. He's a Dad to two beautiful daughters, Uncle to many nieces and nephews, Motivational speaker, Leadership/Teamwork development trainer, Traditional singer/dancer, language advocate, cultural practitioner, crafter and Dj/Producer/Performer for the group Culture Shock Camp and is on a National DJ music tour this year called "The BeatsXBlessings Tour 24"
You can reach him at: www.brian-frejo.com and brianfrejo@gmail.com

PHOENIX BOYZ

NORTHERN DRUM

Phoenix Boyz, a Northern-Style drum group based out of Los Angeles. They are Tohono O'odham from Gunsight Village in Southern Arizona, Northern Paiute from Fort Bidwell in Northern California, Laguna Pueblo from Laguna, New Mexico, Navajo from Blue Gap Arizona, Juaneno from San Juan Capistrano, California, also Tule River Yokut from Tule River, California.

HALE & COMPANY

SOUTHERN DRUM



Hale & Company is from the Navajo (Diné) Nation and is originally from Oak Springs, Arizona. Their father, the late Henry Hale, resided in the Los Angeles area for over 55 years. Henry learned the Southern Plains style of singing and have been singing at the drum, covering the previous five decades. Hale & Company consists of three of the four sons of Henry Hale, grandsons, great-grandson, and other relatives and friends who come from various tribal nations. Hale & Company have been participating within the Pow-Wow arena for all of their lives, at first as Fancy Feather Dancers, and then as singers at the Southern drum. Hale & Company has been host drum at many Pow-Wows throughout California and the Southwestern United States. Hale & Company would like to thank the UC Riverside Pow-Wow committee for giving the honor to Hale & Company to be the Host Southern Drum during the 41st Annual UC Riverside Pow-Wow. They hope everyone has a good time and safe travels to and from the Pow-Wow.

WILL MADRIGAL

CAHUILLA/LUISENO
(HE/HIM)



The Cahuilla Birdsingers and Dancers are a traditional group with members representing the southern California Cahuilla bands that make up the Cahuilla Nation. We follow cultural protocol and guidance from the elders to be able to share our unique cultural expressions. We have been a part of the UCR powwow and campus community for over 40 years.

JORGE RAMOS

YOREME/CHICHIMECA
(HE/HIM)



Danza Azteca Kalpulli Teuxihuitl is a traditional group with its origins in Mexico. We are part of the large Danza Azteca community found in California and beyond. The Ramos family has been part of this community for over 28 years. Like most traditional groups, we host and attend ceremonies throughout the year. Our most notable event is Mexica New Year in Baldwin Park. Kalpulli Teuxihuitl practices weekly in Ontario, California with a focus on family and tradition.

Some of the nations represented in our group include Yoreme-Mayo, Tejon-Yokut, Purépecha, Cora, Huichol, Xitlaca, Nahua, Chichimeca and of course Mexica.

Native American Student Programs

The Native American Student Programs (NASP) at the University of California, Riverside is one of nine Ethnic & Gender Offices located in Costo Hall; named in honor of Rupert (Cahuilla) & Jeannette Henry Costo (Cherokee). Rupert Costo played a central role in the foundation and establishment of UC Riverside. Native American Student Programs provides educational, cultural, and social support tailored towards American Indian students. This office coordinates a variety of activities designed to expand educational awareness for American Indian students as well as the campus community. NASP encourages the development and enhancement of leadership skills by making it possible to plan and implement innovative programs for American Indian students at UCR.



*Rupert (Cahuilla)
&
Jeannette Henry Costo (Cherokee)*

Native American Student Association



Native American Student Association (NASA) consists of students from various Native American communities throughout the United States. Additionally, NASA supports Indigenous communities from Mexico, Canada, and other Indigenous areas of the Americas. NASA provides a space and community for students to share their cultural experiences; expand their network of Native academic and professional resources; and grow their respect, perspective for other Native peoples. As a student organization, NASA coordinates and sponsors various programs and events throughout the school year, such as the annual Medicine Ways Conference, the UCR Pow Wow, Native Jam Night, and many more.

UCR Pow Wow Committees

Our powwow committee and the subcommittees are formed by the active officers and members of the Native American Student Association in collaboration with the Native American Student Programs office. We would like to extend a special thank you to all of our Sponsors, students, faculty/staff, vendors, and volunteers that continue to make this event a success. We would also like to thank our past, current, and future Ms. UCR Pow wow Princesses for their work.

Native American Studies @ UCR

The Native American Studies major and minor programs provide an interdisciplinary introduction to the Indigenous cultures of the Americas. The programs rigorously examine the historical, social, economic, and cultural aspects of sovereignty and self-determination that have become an integral part of the transformation of American society in recent years. They center Indigenous knowledge productions as the basis for our intellectual endeavors. Native American Studies is an excellent preparation for careers in tribal administration, human services, museum curatorship, library science, teaching, journalism, scholarship, law, health and inter-ethnic relations.

California Center for Native Nations



Located in the heart of Indian Country, UCR has a lengthy association with Native American studies, students, communities, and tribes. Designed for and with regional tribal leaders, this collaborative partnership provides a platform for issues of critical importance to Native people by offering a comprehensive range of dynamic programs, educational conferences, scholarly research, publications and Web-based media resources.

Rupert Costo Library of the American Indian



Located in: Special Collections & University Archives Thousands of books, documents, and audio recordings documenting Native American history and culture form the Rupert Costo Library of the American Indian, making it a center for studies about the Native people of inland Southern California, the Southwest, and North America.

Rupert and Jeannette Henry Costo, Native American scholars, activists, and founders of the American Indian Historical Society, gave the collection to UCR in 1986. The Costo Library's reading room is located in Special Collections & University Archives, on the 4th floor of Rivera Library, and features displays of Native American art and artifacts collected by the Costos.

